

# ARTIST

# 2010

# APPLICATION

## ILLINOIS ART FESTIVALS:

- RIVERSIDE ARTS FAIR
- GENEVA FINE ARTS FAIR
- ART IN YOUR EYE
- OSWEGO FINE ART FAIR
- LAKEVIEW EAST FESTIVAL OF THE ARTS
- WEST END ART FESTIVAL

## show facts

| FESTIVAL   |                   | # ARTISTS | RIBBON AWARDS | ATTENDANCE | BOOTH FEE |
|--|-------------------|-----------|---------------|------------|-----------|
| RIVERSIDE ARTS FAIR  | May 22 & 23       | 80 max.   | \$1,100       | 7,000+     | \$230     |
| Make checks payable to: Village of Riverside   |                   |           |               |            |           |
| GENEVA FINE ARTS FAIR  | July 24 & 25      | 175 max.  | \$4,000       | 20,000+    | \$280     |
| Make checks payable to: Geneva Chamber of Commerce   |                   |           |               |            |           |
| ART IN YOUR EYE  | August 14 & 15    | 80 max.   | \$10,000      | 7,000+     | \$240     |
| Make checks payable to: Art in Your Eye Note: Must also provide name of show & award received within past 3 years. |                   |           |               |            |           |
| OSWEGO FINE ART FAIR   | August 21 & 22    | 75 max.   | \$1,100       | 7,000+     | \$220     |
| Make checks payable to: Village of Oswego  |                   |           |               |            |           |
| LAKEVIEW EAST FESTIVAL OF THE ARTS   | September 11 & 12 | 175 max.  | \$2,200       | 30,000+    | \$400     |
| Make checks payable to: Lakeview East Chamber of Commerce  |                   |           |               |            |           |
| WEST END ART FESTIVAL  | September 18 & 19 | 90 max.   | \$1,100       | 7,000+     | \$285     |
| Make checks payable to: LaGrange Business Association  |                   |           |               |            |           |

Credit Card payments are being accepted for the following shows:  
 Geneva Fine Arts Fair & Lakeview East Festival of the Arts. Please call 630.536.8416 to charge by phone.

For additional information contact: Erin Melloy – 630.536.8416  
 emelloy@emevents.com or visit [www.emevents.com](http://www.emevents.com)

## ELIGIBILITY & ACCEPTED MEDIUM

Participation is open to all fine art and fine craft. All work represented must be of an original concept executed and designed by the artist in attendance. Each art fair reserves the right to remove any and all works deemed not suitable at the time of the festival. It also reserves the right to select or invite other applicants in order to ensure balance of medium. In addition, EM Events, LLC reserves the right to not accept an artist for jury. In the event of this happening, your jury fee shall be returned. Submitting this application implies on your part commitment to show rules.

The following mediums are to be included in each show: ceramics, drawing, fiber non-functional, fiber wearable, paper non-functional, furniture, glass, jewelry, acrylic, oil, watercolor, pastel, sculpture, wood, mixed media, collage, photography, and printmaking. Individual consideration of any media not listed will be given upon request. Please note if a show is considered a fine craft event, then minimal two dimensional work will be accepted.

No work which has been made with commercial kits, molds, patterns, plans or prefabricated pieces is allowed. Exhibitors may not sell promotional items such as t-shirts, postcards, or notecards. Reproductions are allowed in (1) one flip bin only and must be clearly labeled, "Reproduction." Reproductions are allowed in the following shows: Riverside, Art in Your Eye, Oswego, Lakeview East and West End. If hanging, reproductions must be framed and take up no more than 10% of booth.

REPRODUCTIONS ARE NOT ALLOWED IN Geneva. If reproductions are found in your booth during the Geneva Fine Arts Fair, they will be confiscated. Please refer to each show's page for additional information on their print policy.

## E - JURY (THIS IS THE ONLY ACCEPTED METHOD)

- Send four (4) images of work and one (1) image of booth display.
- All images should be in JPG format of approximately 1MB in size and no larger than 2MB each.
- Images less than 200k do not provide enough resolution to be juried effectively.
- E-mail files to the following address: [ejury@emevents.com](mailto:ejury@emevents.com)
- Images submitted will receive email reply notification of receipt.

It is the artist's responsibility to make sure EM Events receives images on time. EM Events **will not** follow up with a request for images if they have received your application but no images have been sent. If you have not received notification that we received your images then it is your responsibility to follow up and make sure your application is complete.

It is helpful for us if your booth image is from an actual show. Fabricated booth images are strongly discouraged. If we feel that your booth image is not a true representation of your display you will not be juried.

Only one set of images is necessary to apply to multiple shows. Artists are strongly advised to send images of professional quality. Upon acceptance, any image submitted may be used by EM Events LLC for day of show jury purposes and possible publicity opportunity.

## DISPLAY SPACE

The foot print of each display space is 10' x 10'. Each show will attempt to honor specific space requests; however, final booth location will be determined by the needs of each show. Only one exhibitor per booth allowed unless work is collaborative. All areas will be patrolled both Friday and Saturday nights. **Most display spaces are free from obstruction. All spaces are easily accessible to patrons' traffic flow.** Larger display spaces are available for an additional fee.

## TENTS AND WEIGHTS

All tents must be white and must be weighted properly. Please check with your tent manufacturer on proper weighting of your tent. If it is deemed by the committee that either your tent or weights are not suitable you will be first asked to correct the situation. If that is not possible then you will be asked to leave the show with no refund available. Milk jugs with sand or water, small bricks or other such items are not considered acceptable weights. We ask that you put as much thought and consideration into how your weights look and function with regards to your booth as you do with your artwork. If you have questions regarding your tent or weights please call or email prior to each show.

## ACCEPTANCE/NON-ACCEPTANCE NOTIFICATION

Acceptance or non-acceptance notification letters will be sent via email one month after application deadline.

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## SLIDES

We are currently no longer accepting slides for jury purposes. There are many reputable commercial sites available for the processing of slides to digital images.

## TAX ID NUMBER

It is **mandatory** on your application to either list an Illinois Tax ID number or social security number as most shows are required to submit this information before receiving permits for their events.

## MINIMUM/MAXIMUM NUMBER OF ARTISTS

Maximum number of artists – each show will list a maximum number of artists allowed in attendance at its events.

Minimum number of artists – each show has a minimum number of artists needed in order to proceed with each event. If it is deemed the minimum number of artists has not been reached two months out from the start date of each event then the event will be cancelled and a full refund of booth fees paid to date will be issued. Start date is considered the Friday night before the weekend of each event. Once an event has been juried, even if it is cancelled no jury fees will be refunded.

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## PUBLICITY

Each event is promoted through featured newspaper articles, banners, print advertising and whenever possible radio and magazine promotion. Free postcards will also be made available for your mailing list.

## AWARDS

Ribbons awarded where excellence is determined regardless of media. Ribbon award winners selected by professional judge(s). Judges change each year. Award money for each show varies. Call for additional details.

## ARTIST AMENITIES\*

- Water, snacks, morning coffee and light breakfast
- Easy loading and unloading
- Close artist parking
- Booth sitters
- Indoor restrooms for most shows (most with air conditioned break rooms)
- Festival programs with listing of artists attending
- Postcards
- Some events have Purchase Awards
- In addition, several of the shows have an artists dinner Saturday. Call for information.
- Food, music, and art activities are at many of these events.

(\*at most events)

For additional information please contact:

Erin Melloy – 630.536.8416

[emelloy@emevents.com](mailto:emelloy@emevents.com)

or visit [www.emevents.com](http://www.emevents.com)

Application deadline varies for each show.  
Notification deadline is 1 month after application deadline.

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# Riverside Arts Fair

MAY 22 & 23, 2010

SATURDAY, 10 AM - 5 PM

SUNDAY, 10 AM - 4 PM

Jury Fee: \$10 Booth Fee: \$230

Make checks payable to: Village of Riverside  
Prints allowed

Application deadline: February 1

Currently in its fourth year, the Riverside Arts Fair is sure to please artists and patrons alike. Join us as we celebrate two days of art in downtown Riverside, Illinois. This fine art fair has quickly become a community highlight. It compliments and confirms the appreciation for high quality design and materials that Riverside residents and our neighbors find in this quaint community.

Hosted by the Economic Development Commission, supported by the Village of Riverside and the Riverside Chamber of Commerce, the festival is held in the central business district of historic Riverside. A multitude of fine art patrons, music, children's art activities and more await those who choose to join us for this spectacular event.

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riverside  
arts fair  
RIVERSIDE, IL

# Geneva fine arts fair

GENEVA, IL



**JULY 24 - 25, 2010**  
**SATURDAY & SUNDAY, 10 AM - 5 PM**



Jury Fee: \$20 Booth Fee: \$280  
 Make checks payable to: Geneva Chamber of Commerce  
 No prints allowed  
 Application deadline: February 1

Geneva, a chic and charming historic town located on the Fox River, will celebrate its ninth Annual Fine Arts Fair in 2010. Its prestigious reputation of offering a superb selection of fine art by renowned artists and cutting-edge newcomers attracts beginning and avid collectors.

Presented by the Chamber of Commerce, the show is tucked along shady streets among 100+ specialty shops located in Victorian-style homes and century-old buildings. A "hands on" kids art area, awards for emerging and seasoned artists along with warm small-town hospitality, offer a picture-postcard setting for this juried art celebration.

**NOTE: Prints, photography, digital art and computer generated art:** Prints must be produced by traditional printmaking techniques. The only medium where Giclee (ink jet) prints are allowed is digital photography and computer generated art work. Photography may be either wet darkroom (chemicals) or digital darkroom with priority given to wet darkroom artists. Giclee allowed for digital darkroom work. We define computer generated art as an art form created entirely with a computer. Giclee allowed for computer generated work. All artists applying to either print, photography or computer generated art must submit a brief description of creative process from start to finish.

**Emerging artists** are required to fill out and abide by the same rules as professional artists. However the jury fee is waived and if accepted the emerging artists space fee is \$100. Please note: emerging artists are considered those artists who have never paid for a booth space at a fine art or craft fair. Each accepted emerging artist will receive one "wall" to display artwork on that is approximately 6 foot high by 8 foot long. 3-d artists will need to supply their own pedestals.

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# BATAVIA, IL art in your eye

The Art In Your Eye Festival seeks award-winning artists for its sixth annual fine art festival at the beautiful Riverwalk on the Fox in downtown Batavia. Sponsored by the City of Batavia, the festival is a collaborative effort with other key organizations and reflects the spirit of Batavia's artistic and art-supporting community. Art In Your Eye includes additional pre-festival activities focusing on art education, hands-on art experiences, and arts appreciation. The culminating two-day event at the Riverwalk includes the centerpiece outdoor fine art show, exceptional children's art activities, continuous musical entertainment, an indoor exhibit featuring local artists, food, and free guarded bike parking to attract the hundreds of cyclists traveling the adjacent Fox River trails.

Complete information about Art In Your Eye can be found at the website: [artinyoureye.com](http://artinyoureye.com). Tremendous community and volunteer support and amenities make this show highly regarded by artist participants.

**Artists who apply to this Festival must have won an award in the past three years.** Please list award(s), date(s) and show(s) on separate sheet of paper and mail with application.



**AUGUST 14 & 15, 2010**  
**SATURDAY, 10 AM – 5 PM**  
**SUNDAY, 10 AM – 4 PM**

Jury Fee: \$18 Booth Fee: \$240  
 Make checks payable to: Art in Your Eye  
 Prints allowed  
 Application deadline: February 1

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**AUGUST 21 & 22, 2010**

**SATURDAY, 10 AM – 5 PM**

**SUNDAY, 10 AM – 4 PM**

Jury fee: \$10 Booth Fee: \$230

Make checks payable to: Village of Oswego

Prints allowed

Application deadline: March 1

The Oswego Fine Art Fair provides a cultural art experience for the Village of Oswego and the surrounding communities. Art enthusiasts and patrons are delighted by an assortment of attractions including unique pieces of art from renowned artists from across the country, children’s art activities, live musical entertainment and delicious food from local vendors.

Hosted by the Village of Oswego, the Oswego Fine Art Fair is located on picturesque Main Street, in Oswego’s historic downtown business district which serves as an extraordinary backdrop for fine art. Celebrating its 7<sup>th</sup> year, the Oswego Fine Art Fair has something for everyone to enjoy!

**OSWEGO**  
OSWEGO, IL  
**fine art fair**

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**lakeview east**  
CHICAGO, IL  
**festival of the arts**

The Lakeview East Festival of the Arts is Chicago’s premier fine art and fine craft festival showcasing over 175 juried artists. Lakeview is located on the north side of Chicago, near Wrigley Field, north Halsted and Lincoln Park in a very diverse, culturally rich community with unique boutique stores, cafes and restaurants.

The Lakeview East Chamber of Commerce has hosted this event for the past four years. More than 30,000 attendees are expected to attend this year’s festival. The festival is set on Broadway Avenue just north of Belmont Avenue.

This festival has a strong marketing and media plan and hosts an annual artist reception. Other amenities include artist reserved parking, vendor fee permit waived, Saturday night Artist Party, and a full breakfast served Saturday and Sunday.



**SEPTEMBER 11 & 12, 2010**

**SATURDAY, 10 AM - 6 PM**

**SUNDAY, 10 AM - 5 PM**

Jury Fee: \$20 Booth Fee: \$400

Make checks payable to: Lakeview East Chamber of Commerce

Prints allowed

Application deadline: March 1

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SEPTEMBER 18 & 19, 2010  
SATURDAY, 10 AM - 5 PM  
SUNDAY, 10 AM - 4 PM

Jury Fee: \$10 Booth Fee: \$285  
Make checks payable to: LaGrange Business Association  
Prints allowed  
Application deadline: March 1

Celebrating its 15<sup>th</sup> year, the West End Art Festival is a LaGrange tradition whose purpose is to bring a quality, fine art event to the Village of LaGrange and surrounding communities and highlight the west end business district. Artists from across the country participate in LaGrange's late summer festival that attracts art admirers and patrons each year.

Presented by the LaGrange Business Association and held in cooperation with the Village of LaGrange, the festival is held in the shadow of the landmark Stone Avenue Station along Burlington Avenue between Brainard and Spring Avenues. The charming and historic West End area of LaGrange provides a picture-perfect setting to showcase art. Other highlights include live music, food from local LaGrange restaurants and children's art activities for an event to be enjoyed by all ages.

West end  
art festival  
LA GRANGE, IL

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art  
counts  
and nothing but  
the best will do!

em events and all of its clients believe  
in **QUALITY** of artwork over  
**QUANTITY** of artists.

Our goal is simple: to provide the artist with a  
professionally run show that draws large crowds  
of art-conscious buyers, produces high sales, and  
is enjoyed by the artist and patrons alike.

Full Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Web: \_\_\_\_\_

E-mail: \_\_\_\_\_

Are you willing to demonstrate during the show?  yes  no

I would prefer Friday set-up  Saturday set-up

I am applying as an emerging artist.

Medium: \_\_\_\_\_

# of Postcards: \_\_\_\_\_

IL Tax ID # or SS# (mandatory): \_\_\_\_\_

Emergency Contact Name/Phone: \_\_\_\_\_

\_\_\_\_\_

**Make checks payable to:**

- Riverside Arts Fair \$10 Village of Riverside
- Geneva Fine Arts Fair \$20 Geneva Chamber of Commerce
- Art In Your Eye \$18 Art In Your Eye
- Oswego Fine Art Fair \$10 Village of Oswego
- Lakeview East Art Festival \$20 Lakeview East Chamber of Commerce
- West End Art Festival \$10 LaGrange Business Association

**Booth fee due upon acceptance. E-mail notification will be sent.  
Jury fees are non-refundable even if event is cancelled.**

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# APPLICANT'S RELEASE

1. I verify that I created and have the right to display all of the work I have applied to exhibit during the 2010 show(s) I have applied to.

2. I have read and agree to comply with all of the attached rules and regulations regarding participation in the 2010 show(s) if I am chosen to participate.

3. Applicant's release, assumption of risk, and agreement to indemnify. If I am chosen to participate in the 2010 show(s): (a) I, for myself and my personal representatives, executors, administrators, heirs, successors, and assigns, release and discharge EM Events LLC, Geneva Chamber of Commerce, Village of Oswego, LaGrange Business Association, Village of Riverside, Village of Batavia, Batavia Park District, Lakeview East Chamber of Commerce, City of Chicago and each of their parent companies, subsidiaries, affiliates, directors, officers, trustees, officials, members, employees, volunteers, agents, attorneys, successors, and assigns, all referred to as "releases," from all liability for any injury, damages, death, property damage, or other loss based upon, arising out of, or in any way connected with my participation in the 2010 show(s), whether caused by any of the releases' negligence or any other acts or omissions; (b) I agree to indemnify each of the releases from any loss, liability, or damages which any of them may incur based upon, arising out of, or in any way connected with any of my acts or omissions that relate in any way connected with any of my acts or omissions that relate in any way to the 2010 show(s); (c) I assume full responsibility for the risk of any injury, damage, death, property damage, or other loss based upon, arising out of, or in any way connected with my participation in the 2010 show(s), whether caused by any of the releases negligence or any other acts or omissions; and (d) I agree that the preceding paragraphs 3 (a) through (c) are intended to be as broad and inclusive as permitted under Illinois law and that if any portion of any or all of those paragraphs is held invalid, the balance of them and this agreement will continue in full force and effect. I agree to assume the risk if the event is canceled for reasons such as weather, terrorism or other Acts of God beyond the control of EM Events LLC and their clients and if canceled the fee will not be refunded.

4. I have carefully read this application and agreement, including the release, assumption of risk, and indemnity paragraphs, know the contents, and sign this application.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## DON'T FORGET!

- Application postmark deadlines vary. Please see each show page for deadlines.
- Notification of acceptance will be one month after jury deadline.
- Application fee (check payable to show which you are applying to). Please see page 2 for information.
- Booth fee (due upon acceptance).
- 5 images (4 of artwork, 1 of booth) e-mailed to [ejury@emevents.com](mailto:ejury@emevents.com). E-jury is the only accepted method. Please see page 4 for information.
- Notification of acceptance or non acceptance letter will be emailed.
- Medium marked on outside of original envelope.
- Completed entry form, application fee check(s), and signed waiver.
- **DO NOT** make any checks out to Erin Melloy or EM Events LLC.
- Late applications accepted with double jury fee.
- If you have received duplicates of this application, please pass one along and notify EM Events so that we may correct our records.

### Cancellation and Refunds

The following cancellation and refund policies are in place for each show:

- \$75.00 cancellation fee in effect immediately upon receipt of booth fee check.
- No refunds available 60 days prior to the start date of each event. Start date is considered the Friday night before the weekend of each event.

ALL REFUND REQUESTS MUST BE IN WRITING AND MAILED TO  
EM EVENTS LLC, PO BOX 4332, NAPERVILLE, IL 60567  
PRIOR TO 60 DAYS BEFORE START DATE OF EACH EVENT.  
NO REQUEST FOR REFUNDS WILL BE ACCEPTED ANY OTHER WAY.